
Julia Israel is the Productivity Coach and Trainer for the #1 Keller Williams office in North Central Region, bringing a high level of accountability with a structured and achievable plan that gets results through training and ACTION!

As a licensed real estate broker for over 18 years, she is an established, sought-after instructor, writing curriculum for the Minnesota Association of REALTORS' GRI designation and others. Her leadership and real estate expertise has landed her a featured story on Fox 9 News, the Star Tribune and a guest appearance on HGTV.

In an increasingly diverse market, Julia uses her experience as a community leader and homeownership advocate to speak about and teach content from several of the CE classes she has authored on career development, diversity and homeownership. Her energy, upbeat personality and in-depth knowledge has resulted in her students consistently ranking her 5 out of 5 as a preferred instructor.



TRAINING

2 HOUR SESSION: \$500

1/2 DAY SESSION: \$1,250

(includes printable materials)

SPEAKING

PLEASE INQUIRE AT info@juliaisrael.com

BUSINESS COACHING & CAREER DEVELOPMENT

Grow your real estate business through intentionality. These courses offer greater clarity of objectives, priorities, strategies, plans and action to provide the greatest level of business and personal success.

Topics include:

- Creating a Functional Calendar- The Art of Time Blocking
- The Business of Real Estate
- Goal Setting and Planning
- Your value proposition- 30 second elevator speech
- Discover Your Why and Live Your Vision
- Vision board workshop- Write the Vision
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COMMUNITY LEADERSHIP

Learn how to channel your passion for volunteerism and community involvement to promote homeownership and create a win-win for both your real estate business and your community.

Topics include:

- You & Your Community
- Growing your business through community involvement
- The Servant Leader
- Becoming an Industry Leader
- Promoting Homeownership
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DIVERSITY & HOMEOWNERSHIP TRAINING

In an ever-increasing diverse environment, learning to work with diverse clientele is essential.

Learn the keys to fair housing and promoting and increasing homeownership in diverse areas with the following courses:

- Fair Housing
 - Marketing to Diverse Clientele
 - Real Estate in Diverse Communities
 - Barriers to Homeownership
 - Making Homeownership Possible
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